

## Earthwatch International Corporate Partnership Policy

Public Statement, February 2010

Earthwatch has been working in partnership with the corporate sector for almost 20 years. Through innovative learning and engagement programmes and collaborative field research projects we build understanding of environmental issues and catalyse action and resources necessary to conserve the environment, whilst supporting the delivery of the sustainability strategies of our corporate partners.

Earthwatch Institute recognizes the importance of supporting an independent, objective research and engagement programme. We aim to work in partnership with corporations and organisations that are committed to promoting the action necessary for a sustainable environment and are therefore aligned with, and support, Earthwatch's mission. We enter into corporate partnerships to deliver programmes and activities of mutual benefit that will engage relevant stakeholders and contribute to improved environment and social outcomes.

As such, Earthwatch is open to partnerships with companies from any sector that understand Earthwatch's mission and seek partnership activities that both serve the company's environmental sustainability or environmental education objectives and deliver Earthwatch's mission. Earthwatch partners with companies that demonstrate a sincere commitment to environmental sustainability in their operations and business practices and who can demonstrate progress against those commitments.

Earthwatch conducts a review of each corporate partnership at least annually and more frequently if needed. The review assesses measured achievement against the goals for the partnership. Earthwatch communicates openly and transparently about all its corporate relationships and all activities it is undertaking in collaboration with corporate partners, or with their financial support.

Earthwatch engages with corporations to support a range of valuable core activities.

These include:

- **Developing environmental leaders** in the workforce who will make decisions and take actions that will drive environmental sustainability
- **Enabling organisations and business** to become more sustainable by supporting organisational capability to implement sustainable policies, processes and practices
- **Supporting critical Earthwatch field research** projects that are tackling key sustainability challenges
- **Community investment** - engaging community leaders, teachers, scientists, youth and others to help communities become better environmental stewards