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# Annual Review 2010

# Making Progress for Our Shared Planet

## Welcome to the Annual Review 2010

Earthwatch is pleased to unveil a number of exciting new programmes and initiatives this year, including a new student fellowship initiative in Los Angeles, California; new donor recognition societies; more than five new research expeditions; and many dynamic new corporate partnerships in both the United States and Europe.

All of this is due to your previous support, and helps us to deliver high-quality programmes all over the world. Early next year, we'll also be launching a brand new look! Keep an eye out for a sleeker, more modern Earthwatch, poised to deliver the high-quality programmes you're used to, in the coming year.

As we continue to grow our organisation and global community, we must also be mindful that we are first and foremost a green organisation. We work each year to cut down on the amount of paper we use, but we also think it's important to have many different ways through which we honour our donors. This annual review is one of them.

You are an integral part of the Earthwatch family, and we are so grateful for your continued support. We also have a stewardship responsibility to provide you with our most up-to-date financial information, so you can always be sure that your donations are being put to good use in service of our shared environmental mission.

Through continued efforts to be efficient and effective, we will also publish a Program Overview each year, which will serve as our main mission publication, featuring stories from our volunteers and donors, inspiring science news from the field, and key results and outcomes of our work together. The Program Overview will be available to download electronically, but if you'd like a printed copy of this signature publication, please don't hesitate to contact us at [info@earthwatch.org.uk](mailto:info@earthwatch.org.uk) or **+44 (0) 1865 318 838**.

I look forward to sharing news and progress with you throughout the coming year. This is a very exciting time for Earthwatch as we continue to grow and expand our programmes across the globe, and none of our success would be possible without you. Thank you for being a tireless champion of our shared planet.

Best Wishes,



Ed Wilson

President & CEO

### Our Mission:

Earthwatch Institute engages people worldwide in scientific field research and education in order to promote the understanding and action necessary for a sustainable environment.

# Earthwatch

## by numbers in 2010

With your help and enthusiasm in 2010, we've been able to accomplish so much together. As you'll see below, our dedicated volunteers contributed more than 150,000 hours of their time to environmental field research – that's more than 17 years' worth of work accomplished in 2010! And not only did you join us at research sites across the globe, you also collected data that will help effect real change through conservation management policies. We are so proud of the great work we've done together and look forward to building on our successes next year.

**152,195** hours of research contributed by volunteers across our whole portfolio of projects

**3,073** volunteers joined an Earthwatch expedition (an increase of 108 from 2009)

**352** taxa studied (increase from 298 in 2009)

**74** results published in peer-reviewed journals

**71** research projects supported

**50** hours of field research contributed on average by each volunteer

**36** conservation management policies were informed by our data (up from 26 in 2009)

# Earthwatch

## global financial summary

Earthwatch is pleased to present an abbreviated synopsis of its 2010 fiscal performance. This was another challenging year for the global non-profit community. However, Earthwatch, with its long history of robust and stable programmes, was able to increase its revenues and continues to diversify its base of committed supporters.

Managing comprehensive field operations in a fluctuating financial environment has proved difficult, we have delivered a healthy programmes-to-operations ratio in 2010, with 88% of our expenditures directed towards our worldwide research and education activities (87% in 2009).

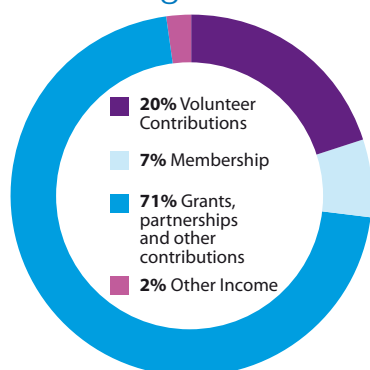
Earthwatch recognises the responsibility of our mission to maintain urgent programmatic needs and field commitments. We continually strive for greater operational efficiencies and cost effective mission delivery to ensure we devote the majority of our revenues to this end.

Gareth R. Price

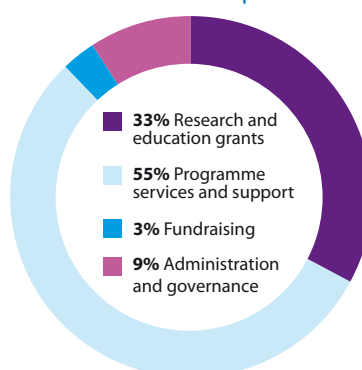


International Head of Finance and Operations,  
Earthwatch Institute

### Incoming resources



### Resources Expended



Programme Services and Support includes: recruitment, development and management of research projects and volunteers, and management of education programmes and partnerships including fellowship, capacity building, community education and corporate engagement programmes.

Total funds	2010	2009	2010	2009
	£000's	£000's	US\$000's	US\$000's
Incoming resources	14,131	12,282	22,186	19,283
Resources expended	13,932	12,715	21,874	19,962
Surplus/(deficit) transferred to/(from) general/unrestricted reserves	199	(433)	312	(679)

These figures refer to all Earthwatch Institute offices: Earthwatch Institute (Australia), Earthwatch Institute (Europe), Earthwatch Institute (Japan) and Earthwatch Institute (US).

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Earthwatch would like to thank the following individuals, companies, and grant-making organisations for their invaluable support in 2010.

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# Earthwatch Institute

## Australia:

126 Bank Street  
South Melbourne  
Victoria 3205  
Australia

Tel: +61 3 9682 6828

## Brazil:

Avenida Sete de Setembro  
6665, Curitiba-PR - CEP  
80.240-001, Brasil  
CNPJ: 11.627.421-0001-63

Tel: +55 413077 0380

## China:

Suite A2506, Tianyaun Apt  
36 Guang'anmen Nanjie  
Xuanwu Dist  
Beijing  
100054, China  
Tel: +86 8352 3824

## Costa Rica:

Beneficio El Marqués  
de CoopeTarrazú R.L.  
Bajo San Juan  
San Marcos de Tarrazú  
San José, Costa Rica  
Tel: +506 8843 7358

## Europe:

Mayfield House  
256 Banbury Road  
Oxford, OX2 7DE  
United Kingdom

Tel: +44 1865 318838

## Hong Kong:

22A, CNT Tower  
338 Hennessy Road  
Hong Kong  
China

Tel: +852 28381114

## India:

459 Augusta Point  
Level 4, Sector 53  
Golf Course Road  
Gurgaon  
122002, India

Tel: +91 124 4354160

## Japan:

Sanbancho TY Plaza 5F  
Sanbancho 24-25  
Chiyoda-ku, Tokyo  
102-0075, Japan

Tel: +81 3 3511 3360

## USA:

114 Western Ave  
Boston  
MA 02134  
USA

Tel: +1 978 461 0081

[www.earthwatch.org](http://www.earthwatch.org)